

affron[®]

“+4 millions people worldwide benefit from affron[®]
to maintain a positive mood, improve occasional stress,
and sleeplessness, every day”



Most awarded saffron extract worldwide

Frost & Sullivan



What leading experts say

Pharmactive nicely stand out in terms of its commitment to meet high-quality standards

The saffron ingredient with the strongest scientific evidence

Pharmactive maintains a truly integrated supply chain and 100% control over the process

Is a pioneer in providing scientific evidence in adolescents

Offers the most reliable and sustainable technology platform (AFF@ON Cool-Tech)

Frost & Sullivan Award 2021

NIE Awards Winner



Innovation Awards



NutraIngredients US Award 2020



Affron[®] is backed by 8 human clinical studies

Study Reference	Evidence field	Design
Kell G., et al. <i>Complementary Therapies Medicine</i> 2017 Aug; 33:58-64		Randomized, double-blind, placebo-controlled study. Dose-response.
Lopresti AL, et al. <i>J Psychopharmacol.</i> 2019 33:1415-1427	Improve mood, occasional stress, tension, and associated anxieties	
Lopresti AL, et al. <i>J Affect Disord.</i> 2017 Jan 1;207:188-196		
Lopresti AL., et al. <i>J Affect Disord.</i> 2018 May; 232:349-357	Mood improvement and associated anxieties in adolescents	Randomized, double-blind, placebo-controlled study.
Nishide, A, et al. <i>Japanese Pharmacology and Therapeutics.</i> 2018 (8); 46:1407-1415	Improve occasional sleeplessness	
Lopresti AL, et al. <i>J Clin Sleep Med.</i> 2020		
Lopresti AL, et al. <i>Sleep Medicine 86 (2021) 7-18</i>		
Lopresti AL, et al. <i>Journal of Menopausal Medicine.</i> 2021;27:1-13	Mood improvement in menopausal women	Randomized, double-blind, placebo-controlled study.
Almodovar P., et al. <i>Evidence-Based Complementary and Alternative Medicine</i> 2020	Pharmacokinetics	PHARMACOKINETIC STUDY: A single dose, randomized, double blinded study.

+ 740 participants