## THE PURE GOODNESS OF VITAMIN C

For centuries, one of the most popular immune boosters has always been Vitamin C. Still today, this essential anti-oxidant is from the better-known vitamins as it is critical for the human body.

Some of the benefits of Vitamin C include better stimulation of neurite outgrowth and increased protection of the immune system, as well as more potent antioxidant and higher free radical scavenging capabilities. Additionally, Vitamin C plays an important role in wound healing, acts as a natural antihistamine and protects against viral and bacterial infections. It is also needed to make collagen, the "glue" that strengthens the muscles and blood vessels. Because Vitamin C is water soluble, the body cannot store it; hence a continuous supply is needed.

## PUREWAY-C® BENEFITS:

- Advanced Vitamin C and Bioflavanoids supplement supporting immune health
- Uniquely enhanced bioavailability composition offers optimum levels of essential Vitamin C
- More rapidly absorbed than other forms of Vitamin C

## WHY PUREWAY-C®?

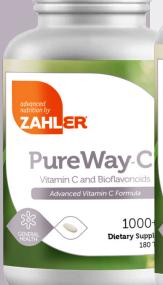
PureWay-C® is a clinically proven form of vitamin C that contains naturally derived lipid metabolites and citrus bioflavonoids. These additional ingredients help enhance the uptake, distribution and release of vitamin C within the body.

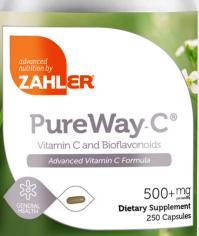
When compared to several other forms of vitamin C, PureWay-C® has been found to have higher bioavailability, meaning that the body absorbs it faster and retains it better. Studies have shown that PureWay-C® was absorbed at a 233% higher rate when compared to other forms of vitamin C. PureWay-C® has also been found to outperform other forms in metabolic functions where

vitamin C is known to play a significant role. Specifically, PureWay-C<sup>®</sup> stimulates neurite

growth, improves fibroblast adhesion during wound healing, and helps protect the immune system.

Zahler PureWay-C® is available in two versions, 500+ mg capsules and 1000+ mg tablets.













Ask Zahler® 877.ASK.ZAHLER ask@zahlers.com zahlers.com